

SPECIFIC RULES FOR 92Q QMOMMY CONTEST

In addition to the General Rules posted on the website for Station, which is owned and operated by the Company, the following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the "Official Rules".

PROMOTION DESCRIPTION:

Station: WERQ-FM: owned and operated by: Urban One, Inc. d/b/a Radio One Baltimore

Promotion: 92Q QMommy Contest

Promotion Period: The Promotion begins on Monday, April 22, 2024, and ends at 11:59PM ET on Sunday, May 12, 2024

Entry Methods: There is one (1) Entry Method: Participants may enter this Promotion via Instagram. An Instagram account is required to enter via this Entry Method and can be opened for free at www.instagram.com or by downloading the Instagram application onto a smart phone from the appropriate app store.

Number of Entries: Participants may submit no more than one (1) Entry.

Entry Information: Participants may only enter this Promotion by logging on to their Instagram account and creating a thirty second (:30) reel that includes them performing a dance to any song by musical artists, Missy Elliot and/or Ciara (the "Submission"). Consistent with a Mother's Day theme, Entries will be accepted as follows:

A. If the entrant *is not* a mother, he/she may enter this Promotion by posting a Submission featuring him/her and his/her mother.

OR

B. If the entrant *is* a mother, she may enter this Promotion by posting a Submission featuring she and no more than two (2) of her children.

All Submissions must include the hashtags, **#contest** and **#QMommy** to be qualified as an Entry to win the Prize. All Entries must be posted by the end of the Entry Period to be eligible to win the Prize. All Submissions must adhere to the User Generated content as described in the General Rules.

NOTE: The Station shall not collect, post, and/or re-post any Submissions on any of its social media sites and/or websites.

Entry Period: All Entries must be received by the Station by 11:59 PM ET on Sunday, May 12, 2024.

Number of Winners: There will be one (1) winner (the “Winner”) for this Promotion.

Winner Selection: At the conclusion of the Entry Period, a panel of judges, which shall be comprised of no more than two (2) Station personnel members, (the “Judges”) will select one (1) Winner. The Judges shall select the Winner on Wednesday, May 15, 2024, based upon the following criterion:

- originality and creativity of their dance moves

The Station shall notify the Winner **via direct message on Instagram** at or before 4:00PM ET on Wednesday, May 15, 2024, and the Winner must respond to the Station’s direct message at or before 4:00PM ET on Thursday, May 16, 2024. In the event, the Winner fails to respond to the Station’s initial communication by 4:00PM ET on Thursday, May 16, 2024, the Station, in its sole discretion, may forfeit his/her Entry and select another entrant as the Winner if time permits.

Prize (ARV): The Prize has a total approximate retail value of (“ARV”) of Three Hundred Fifty Dollars and consists of the following elements:

- One (1) gift certificate (the “Gift Certificate”), valued at Two Hundred Dollars, to DIVA Day Spa, located at 15212 Hanover Pike, Upperco, MD 21155 (ARV \$200); and
- One (1) pair of tickets, valued at One Hundred Fifty Dollars, to the “Out Of This World – The Experience” Tour (the “Event”) at C.F.G. Bank Arena, located at 201 W. Baltimore Street, Baltimore, MD 21201 (the “Venue”), on Thursday, August 1, 2024 (ARV \$150)

Total ARV \$350

Prize Claim: Unless otherwise stated herein, all tour tickets won in this Promotion will be provided to the Winner digitally.

Unless otherwise stated herein, the Gift Certificate must be claimed by the Winner within thirty (30) days. The Winner will be instructed to come to the offices of the Station, located at 1705 Whitehead Road, Gwynn Oak, MD 21207, to claim the Gift Certificate via curbside pick-up.

Prize Provider: Out Of This World – The Experience Tour Tickets:
Live Nation
Attn: Claudia Friar
10005 7th Street, NW
Washington DC 20001

DIVA Day Spa Gift Certificate:
Shades Of U, Inc.
Attn: Cynthia Tawiah
15212 Hanover Pike
Upperco, MD 21155

The Winner agrees to look solely to applicable Prize Provider with respect to any claims, losses, or disputes in connection the element of the Prize provided by such party. The Station is not responsible for any failure of Prize Provider to deliver the Prize or any elements of the Prize.

ADDITIONAL PRIZE TERMS & CONDITIONS:

This Promotion is only open to listeners of the Station who are legal residents of the United States, residing within the Baltimore, Maryland metropolitan area, and 18 years of age or older as of the commencement of the Promotion Period.

The Gift Card is subject to terms and conditions as specified by issuer. Employees of the Station, its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT responsible for substitute prizing if Winner fails to, or otherwise chooses not to, comply with the additional terms and conditions of the Gift Card's issuer, which may result in the Winner being delayed or prevented from using the Prize.

The Winner must be available to physically attend the Event on Thursday, August 1, 2024. If a Winner is either unable or unwilling to physically attend the Event on Thursday, August 1, 2024, he/she accepts and acknowledges that his/her Entry will be forfeited. It will be at the sole discretion of the Station to determine if another entrant is to be selected as a Winner if time permits. No substitute prizes will be given if any Winners are not available at the locations, dates, and times noted in the Official Rules for Prize redemption.