

## **SPECIFIC RULES FOR “Think Pink Breast Cancer Awareness Brunch”**

In addition to the General Rules posted on the website for Station, which is owned and operated by the Company, the following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the “Official Rules”.

### **PROMOTION DESCRIPTION:**

Station:	WWIN-FM and WERQ-FM, owned and operated by Urban One, Inc. d/b/a Radio One Baltimore
Promotion:	“Think Pink Breast Cancer Awareness Brunch”
Promotion Period:	The Promotion begins on Sunday, October 1, 2023, and ends on Wednesday, October 25, 2023.
Entry Methods:	There is one Entry Method: Online via the Stations’ websites at either <a href="http://www.magicbaltimore.com">www.magicbaltimore.com</a> or <a href="http://www.92q.com">www.92q.com</a> .
Number of Entries	Participants may only submit one (1) Entry throughout the Promotion Period. Participants may only register through one Station’s website throughout the Promotion Period.
Entry Information	In 50 words or less, listeners should share their own breast cancer survivor stories. Both male and female entrants will be considered.
Entry Period:	All Entries must be received by the Station by 11:59PM local time on Wednesday, October 25, 2023, or they will be void.
Number of Winners:	There will be seven (7) Winners (each a “Winner”; and collectively, “Winners”). Each Winner is entitled to bring one (1) guest to accompany him/her to the Think Pink Breast Cancer Awareness Brunch.
Winner Selection:	Winners will be selected at random on Thursday, October 26, 2023.
Prize (ARV):	Each Winner and his/her guest shall be invited to attend the Think Pink Breast Cancer Awareness Brunch, located at Angie’s Seafood, 1727 E. Pratt Street, Baltimore, MD 21231, from 4:00PM – 6:00PM local time on Sunday, October 29, 2023 (“Event”) (ARV \$0).

### **ADDITIONAL PRIZE TERMS & CONDITIONS:**

This Promotion is only open to listeners of the Station who are (a) legal residents of the United States residing within the Baltimore, Maryland metropolitan area; (b) 18 years of age or older as of the commencement of the Promotion Period; and (c) breast cancer survivors. Winners must be available to physically attend the Event on Sunday, October 29, 2023. If a Winner is either unable or unwilling to physically attend the Event on Sunday, October 29, 2023, he/she accepts and acknowledges that his/her Entry will be forfeited. It will be at the sole discretion of the Station to determine if another entrant is to be selected as a Winner if time permits. No substitute prizes will be given if any Winners are not available at the locations, dates, and times noted in the Official Rules for Prize redemption.