On-Site Giveaway – Metro PCS "Toughest Teams: Basketball Edition" Sweepstakes OFFICIAL GIVEAWAY RULES

SWEEPSTAKES DESCRIPTION:

The Metro PCS "Toughest Teams: Basketball Edition" Sweepstakes ("Sweepstakes") will begin on January 1, 2016, and end on February 19, 2016. The Sweepstakes will be conducted at various MetroPCS on-site locations during the designated Sweepstakes Period dates (as further described below). At the end of each weekly Sweepstakes Period, one (1) winner will be drawn from all of the entries collected from that week's MetroPCS on-site locations and will be awarded one (1) DTLR \$150 Gift Card. At the end of the Sweepstakes, one (1) grand prize winner will be awarded one (1) gift card from Downtown Locker Room in the amount of One Thousand Eight Hundred Dollars (\$1,800).

HOW TO ENTER / EXECUTION:

Listeners of WERQ-FM ("Station") who are legal residents of the United States residing within the Baltimore, MD – Washington DC metropolitan area, and are 14 years of age and older will be able to take part in this Sweepstakes. Participants under the age of eighteen (18) must obtain parental permission prior to entering the Sweepstakes. To participate in the Sweepstakes, listeners must do the following:

- 1. During the Sweepstakes Period, entrants must participate by going into one of the following Metro PCS stores to fill out an entry slip and drop it in the provided entry box. Each store will have a different Sweepstakes Period during which participants will be able to enter.
 - MetroPCS, (2 locations TBA). The Sweepstakes Period for this location will begin on January 1, 2016 at 10:00am and end on January 7, 2016 at 4:00pm. The winner will be announced during the basketball game at Woodlawn High School (other High School TBA) on January 8, 2016.
 - MetroPCS, (2 locations TBA). The Sweepstakes Period for this location will begin on January 8, 2016 at 10:00am and end on January 14, 2016 at 4:00pm. The winner will be announced during the 4:15pm basketball game between Edmondson High School and Milford Mill Academy that will be played at Morgan State University on January 15, 2016.
 - MetroPCS, (2 locations TBA). The Sweepstakes Period for this location will begin on January 15, 2016 at 10:00am and end on January 21, 2016 at 4:00pm. The winner will be announced during the basketball game at Lake Clifton High School (other High School TBA) on January 22, 2016.
 - MetroPCS, (2 locations TBA). The Sweepstakes Period for this location will begin on January 22, 2016 at 10:00am and end on January 28, 2016 at 4:00pm. The winner will be announced during the basketball game at Franklin High School (other High School TBA) on January 29, 2016.

- MetroPCS, (2 locations TBA). The Sweepstakes Period for this location will begin on January 29, 2016 at 10:00am and end on February 4, 2016 at 4:00pm. The winner will be announced during the basketball game at Saint Frances Academy (other High School TBA) on February 5, 2016.
- MetroPCS, (2 locations TBA). The Sweepstakes Period for this location will begin on February 5, 2016 at 10:00am and end on February 11, 2016 at 4:00pm. The winner will be announced during the basketball game at Patterson High School (other High School TBA) on February 12, 2016.
- MetroPCS, (2 locations TBA). The Sweepstakes Period for this location will begin on February 12, 2016 at 10:00am and end on February 18, 2016 at 4:00pm. The winner will be announced during the basketball game at Randallstown High School (other High School TBA) on February 19, 2016.
- 2. Each participating retail location will be announced on-air on 92Q and online at 92Q.com at the beginning of the Sweepstakes Period along with the High School Basketball Game of the Week. At the conclusion of each Sweepstakes Period, all of the entries from that week's MetroPCS locations will be collected. One (1) winner will be randomly drawn from all of the eligible entries received from that week's MetroPCS store locations, and announced at that week's High School basketball game of the week (location TBA). Selected on-site winners will each be awarded one (1) gift card from Downtown Locker Room in the amount of One Hundred Fifty Dollars (\$150). The selected winner does not have to be present at the game to be eligible to win. If they are not present, they will be notified by phone within 48 hours after the live announcement, and must come to the radio station to pick up their prize. Valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) with proof of age is required to claim the Prize. Identification documents must match information previously provided to the Station. If the winner is under the age of eighteen (18), they must be accompanied by their parent or legal guardian who must provide valid identification when claiming the prize.
- 3. Permission will be obtained from the administrative offices of participating area high schools, prior to the on-air and online announcement of the featured game of the week.
- 4. Prizes will be awarded only upon winner verification and final approval by the Station.
- 5. All sweepstakes participants that register at MetroPCS locations will be eligible for a chance to win the grand prize.
- 6. One (1) grand prize winner will be selected at random on or about February 22, 2016 from all of the entries received from all of the participating MetroPCS stores. That contestant will receive "free shoes for a year" to be awarded in the form of a One Thousand Eight Hundred Dollar (\$1,800) gift card from Downtown Locker Room.
- 7. The grand prize winner will be notified by phone and / or e-mail.
- 8. All decisions made by the Station management regarding any aspect of this Sweepstakes are final.

ELIGIBILITY RESTRICTIONS:

- 1. The Sweepstakes is open to listeners of the Station who are 14 years of age and older and are legal residents of the United States residing within the Baltimore, MD metropolitan area. Participants under the age of eighteen (18) must obtain parental permission prior to registering for the Sweepstakes.
- 2. Employees of the Station, Radio One, Inc. (the "Company"), MetroPCS Pennsylvania, LLC ("MetroPCS"), their respective subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Baltimore, MD metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Sweepstakes. For purposes of this Sweepstakes, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
- 3. Participants may only win once during this Sweepstakes.
- 4. Persons who have won a prize in another sweepstakes or promotion of any kind from the Station within the thirty (30) day period immediately preceding the start date of this Sweepstakes are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Station during any thirty (30) day period.

PRIZES:

- 1. The following Prize elements will be awarded:
 - On-Site Prize: One (1) One Hundred Fifty Dollar (\$150) gift card from Downtown Locker Room (one per weekly Sweepstakes Period).
 - Grand Prize: One (1) gift card from Downtown Locker Room in the amount of One Thousand Eight Hundred Dollars (\$1,800).
 - Gift cards are subject to terms and conditions specified by issuer.
- 2. Transportation to and from any event venue (if applicable), meals, beverages, souvenirs, and incidentals are the responsibility of the winner and his or her guest.
- 3. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
- 4. Dates and times of concerts, events, trips, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of the Station. Changes of venue, cancellation of engagements by performing artists, and/or

- their management may be permanent in nature. The Station is not obligated to make any effort to find an alternative prize under these circumstances.
- 5. No substitution of Prize is offered, no transfer of prize to a third party is permitted and non-cash Prizes may not be redeemed for cash value, except as determined by Station management and/or the sponsor in its sole discretion.
- 6. All Sweepstakes winners may be asked to sign and date official Station release and waiver forms as requested. Failure to do so will result in winner forfeiting the Prize.
- 7. If a winner is a minor (under the age of eighteen (18)), all release and waiver forms must be signed by the winner's parent or legal guardian.
- 8. If for any reason a Sweepstakes winner decides not to accept the Prize awarded, the winner may be required to sign a release form acknowledging forfeiture of the Prize. It will be at the discretion of the Sweepstakes sponsor and / or Sweepstakes administrator if another entrant is to be selected as the winner if time permits.
- 9. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Station, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Station and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

GENERAL CONDITIONS:

- 1. Winners are responsible for all applicable taxes associated with the receipt of the Prize.
- 2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
- 3. No purchase necessary. Sweepstakes is void where prohibited. Sweepstakes is subject to all applicable federal, state and local laws and regulations.
- 4. Odds of winning depend upon the number of eligible entrants participating during the Sweepstakes Period.
- 5. By participating in the Sweepstakes, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the Prize. By entering this Sweepstakes, each participant agrees to comply with the Official Rules and the decisions of the Sweepstakes sponsor which shall be final and binding in all aspects relating to the Sweepstakes.
- 6. All Sweepstakes winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Station, the Company, MetroPCS, any other Sweepstakes parties and each of their

respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Sweepstakes participation or the acceptance, possession or use / misuse of awarded Prize or any portion thereof, or participation in Prize-related activities, including but not limited to any related travel.

- 7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim the Prize.
- 8. The Station retains the right to disqualify any entrant if all Sweepstakes rules are not followed. Sweepstakes void if prohibited by law.
- 9. So long as no participant is materially adversely affected, the Station reserves the right to make changes in these Sweepstakes rules, which will become effective upon being announced on the air and / or posted online.
- 10. The Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue a telephone call, internet registration or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Sweepstakes. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. In addition, the Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete Sweepstakes entries. Once submitted, entries become the property of the Station and will not be returned.
- 11. By accepting the Prize, the winner acknowledges that the Station and the Company have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
- 12. The Station, the Company, MetroPCS, their respective subsidiaries, affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Sweepstakes, including cancellation of the Sweepstakes as a result of the occurrence of events not within the control of the Station, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event such an act should occur, the Station may in its sole discretion, offer the winner comparable prize(s) currently being offered by the Station in lieu of the Prize originally awarded.
- 13. If for any reason, the Sweepstakes is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Sweepstakes is compromised by virus, bugs, worms or

unauthorized human intervention, fraud, an insufficient number of qualified Sweepstakes entries, or any other causes beyond the Station and the Company's, control which, in the Station and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, the Station and the Company reserve the right to cancel, terminate, modify or suspend the Sweepstakes at their sole discretion.

14. Copies of Sweepstakes rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the Station, located at 1705 Whitehead Road, Baltimore, MD 21207.